

## **More Certified Advanced Medical Centers to Use Artificial Urinary Sphincters**

**- More patients within Japan to benefit from the global standard of treatment for severe urinary incontinence -**

AMS Japan Inc. (Minato-ku, Tokyo; President and CEO: Susumu Kurata), a leading provider of world-class medical devices and therapies for both male and female pelvic health, today announced that the number of certified advanced medical centers using its AMS 800 Artificial Urinary Sphincter (AUS) in Japan has increased to six. Thanks to efforts within Japan to raise awareness of AUS technology, central to which has been the AUS approval promotion committee of the Japanese Urological Association (chairman: Dr. Yoichi Arai, Professor at the Urology Department, Tohoku University Hospital), we have seen increasing demand for and inquiries about AUS from both patients and medical institutions. Therefore, we expect the number of certified advanced medical centers offering AUS to only increase going forward.

The following is the list of 6 advanced medical treatment authorized institutions that use Artificial Urinary Sphincters.

1. Urology Department, Hokkaido University Hospital  
Kita 14 Jyo Nishi 5 Chome, Kitaku, Sapporo, Hokkaido 060-8648 (Tel: 011-706-5772)
2. Urology Department, Tohoku University Hospital  
1-1 Seiryochō, Aobaku, Sendai, Miyagi 980-8574 (Tel: 022-717-7283)
3. Urology Department, Kitasato University Hospital  
1-15-1 Kitasato, Minamiku, Sagami-hara, Kanagawa 252-0375 (Tel: 042-778-8111)
4. Urology Department, Tokyo Medical and Dental University Hospital  
1-5-45 Yushima, Bunkyo-ku, Tokyo 113-0034 (Tel: 03-5803-5680)
5. Urology Department, Shimane University Hospital  
89-1 Enyachō, Izumo, Shimane 693-8501 (Tel: 0853-20-2253)
6. Urology Department, Hara Sanshin Hospital  
1-8 Taihakumachi, Hakata-ku, Fukuoka, Fukuoka 812-0033 (Tel 092-291-3434)

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The AMS's AUS, including the initial model, has been used for nearly 30 years to restore urinary continence and its safety and efficacy has been proved with the long-term clinical usage. It has been used in almost 130,000 patients around the world and has made it the gold standard treatment for moderate to severe stress urinary incontinence (SUI), which occurs after prostate cancer surgery but at a low rate.

According to a recent survey conducted by the Japanese Urological Association, approximately 16,000 radical

prostatectomies were performed in Japan in 2004 and there is a tendency that prostate cancer rate has been increasing each year. The AMS 's AUS is a medical device which is implanted and completely concealed inside the patient's body. The device effectively controls the flow of urine and restores continence. This first-of-its-kind product in Japan offers incontinent patients an alternative to traditional pad and diaper therapy, which used to be the only options, especially, for men.

Currently, this surgery cannot be reimbursed by insurance with an exception of partial reimbursement when getting surgery at advanced medical treatment authorized institutions. In addition, we are working with the AUS approval promotion committee of the Japanese Urological Association for early achievement of insurance reimbursement.

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**About American Medical Systems and AMS Japan, Inc.:**

American Medical Systems, established in 1972 and headquartered in Minnetonka, Minnesota, is a diversified supplier of medical devices and procedures to cure incontinence, erectile dysfunction, benign prostate hyperplasia (BPH), prolapse and other pelvic disorders in men and women. The Company's products are used often through minimally invasive therapies and were used to treat approximately 335,000 patients in 2009 worldwide. In Japan, we have been providing information and products to the physicians who are interested in artificial urinary sphincter through Takai Hospital Supply Co., Ltd. (the domestic general distributor of artificial urinary sphincter). AMS Japan, Inc. was established in 2010 to support and provide information to domestic distributors.

AMS Japan, Inc.

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**[Contact information for medical professionals and patients about AMS800]**

AMS800 Domestic general distributor (Designated Marketing Approval Holder)

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